

7th and 8th September, 2020

Website: <http://picupfintech.in>

SPONSORSHIP CATEGORIES & BENEFITS

Category \ Benefits	Conference Sponsor	Technology Sponsor	FinTech Sponsor	Innovation Sponsor	Platinum Sponsor	Session Sponsor	Co-Partner Sponsor
Slots	Exclusive Slot	Exclusive Slot	Exclusive Slot	Exclusive Slot	2 Slots	Exclusive Slot	Multiple Slots
Sponsorship Amount (in INR)	7 lakhs	7 lakhs	6 lakhs	6 lakhs	5 lakhs	5 lakhs	3 lakhs
Complementary Delegate Passes	10	10	8	8	7	7	5
Branding on Conference Backdrop (Main Hall)	Main backdrop	Main backdrop	Side Panel backdrop	Side Panel backdrop	Side Panel backdrop	Side Panel backdrop	Side Panel backdrop
Branding at the venue (Outside the Main Hall)	√	√	√	√	√	√	√
Logo Acknowledgment in the e- flyer	√	√	√	√	X	X	X
Logo Acknowledgement in thank you mail post conference	√	√	√	√	X	X	X
Logo placement in the PICUP Fintech Agenda	√	√	√	√	√	√	√
Special Acknowledgement during the session	X	X	X	X	X	√	X
Screening of Corporate Film in the Main Conference Hall during the start of the	90 Seconds	60 Seconds	X	X	X	X	X

Category	Conference Sponsor	Technology Sponsor	FinTech Sponsor	Innovation Sponsor	Platinum Sponsor	Session Sponsor	Co-Partner Sponsor
Benefits							
conference and Short Breaks							
Screening of corporate film in the lobby area	√	√	√	√	√	X	X
Branding on Conference Website	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo	Company logo	Company logo