



Ritesh Pai

Group President and Chief Digital Officer– YES BANK

Ritesh Pai is presently the Group President and Chief Digital Officer at YES BANK. He is responsible for direction and strategy of YES BANK's futuristic one bank vision by creating a seamless, enterprise-wide digital banking strategy.

He is focused on digital enablement, innovative proposition development and problem solving across channels, services, products, processes, communications and people. Under Ritesh's leadership and YES BANK's strategic digital focus, his team has brought to market a number of award-winning disruptive services/products. He also mentors numerous starts-ups through the FINTECH program and is a thought leader in finance, innovation, technology and fintech.

Having designed and delivered simple yet revolutionary digital platforms and solutions for the market, he remains passionate about creating and deepening customer value propositions that use technology.

Ritesh brings over 20 years of banking experience in project management, system solutions, design and implementation for cards (prepaid, debit & credit), consumer lending, direct banking channels - Internet, Mobile, IVR, ATMs , call center, home banking, payment solutions and banking training & service quality. He holds a Masters in Financial Management and has worked with some of the leading banks in the industry including Kotak & HDFC.