

ARIJIT BONNERJEE



Executive Director - Banking and Financial Services Sector, IBM India/South Asia

Arijit Bonnerjee has over 23 years of experience in the IT Industry . He is with IBM for over 18 years now having done various leadership roles across Enterprise Sales, Marketing and Partner Management. He has been working in the Financial Services space for over a decade and currently heading the Enterprise Banking and Financial Services sector business for IBM in India/South Asia and responsible for driving Overall Revenue, Profit and Customer Satisfaction in this space. He has worked closely with many leading banks and other financial institutions on driving their Digital Strategy including reshaping the Customer Value Proposition by transformation of the Operating and Business models .

He hold a Bachelor's Degree in Engineering from National institute of Technology , Durgapur and Post Graduate Diploma in Management from IIM , Kolkata.