

**PICUP FINTECH 2021**  
**November 2021**  
 Website: <http://picupfintech.in>  
**PARTNERSHIP CATEGORIES & BENEFITS**

Category	Conference Partner	Technology Partner	FinTech Partner	Innovation Partner	Gold Partner	Silver Partner
<b>Benefits</b>						
<b>Slots</b>	<b>Exclusive Slot</b>	<b>Exclusive Slot</b>	<b>Exclusive Slot</b>	<b>Exclusive Slot</b>	<b>2 Slots</b>	<b>Multiple Slots</b>
<b>Partnership Amount (in INR)*</b>	<b>8 lakhs</b>	<b>7 lakhs</b>	<b>6 lakhs</b>	<b>6 lakhs</b>	<b>5 lakhs</b>	<b>3 lakhs</b>
<b>Complementary Delegate Passes</b>	12	10	8	8	6	4
<b>Branding on Conference Backdrop (Main Hall)</b>	Main backdrop	Main backdrop	Side Panel backdrop	Side Panel backdrop	Side Panel backdrop	Side Panel backdrop
<b>Branding at the lobby (Outside the Main Hall)</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Logo Acknowledgment in the e- flyer</b>	Yes	Yes	Yes	Yes	No	No
<b>Logo Acknowledgement in thank you mail post conference</b>	Yes	Yes	Yes	Yes	No	No
<b>Logo placement in the PICUP Fintech Agenda</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Screening of Corporate Film in the Main Conference Hall during the start of the conference and Short Breaks</b>	90 Seconds	60 Seconds	No	No	No	No

<b>Category</b>	<b>Conference Partner</b>	<b>Technology Partner</b>	<b>FinTech Partner</b>	<b>Innovation Partner</b>	<b>Gold Partner</b>	<b>Silver Partner</b>
<b>Benefits</b>						
<b>Screening of Corporate Film in the lobby area</b>	Yes	Yes	Yes	Yes	No	No
<b>Branding on Conference Website</b>	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo	Company logo

**\*All applicable taxes to be added as per government rules**